



# WORLD INTERNATIONAL PROPERTY RIGHTS DAY CELEBRATION



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## Noble University–Startup and Innovation Activities

### About Noble Entrepreneurship Cell (NEC)

Welcome to the Noble Entrepreneurship Cell (NEC), the driving force behind innovation and entrepreneurship at Noble University Campus in Junagadh. Empowered by the Student Startup and Innovation Policy (SSIP 2.0) grant from the Government of Gujarat, we are dedicated to fostering creative ideas and supporting startups. Our ecosystem thrives on providing students and the community with essential resources, including co-working spaces, basic lab facilities, and expert mentoring, all within our state-of-the-art incubation centre. In collaboration with the Ministry of Education's Innovation Cell, we have established the Institution's Innovation Council (IIC), extending our reach to colleges across the university to nurture a culture of innovation and entrepreneurship. Join us on this journey of discovery, growth, and impact.

### Event Schedule

<b>Time</b>	<b>Event</b>
11:30-11:35 AM	Welcome by Dean, Faculty of Engineering
11:35-11:40 AM	Introduction of the Speaker
11:40 AM -12:25 PM	Talk on Intellectual Property Rights (IPR)
12:25-12:45 PM	Discussions and Question-Answers
12:45-1:00 PM	Concluding Remarks by Coordinator, IIC

## Brief about Event

Noble University observed World Intellectual Property Rights Day on 26 April 2024 with a thought-provoking expert talk dedicated to highlighting the significance of intellectual property in today's global landscape. Renowned experts convened to share their insights and expertise on the subject, engaging the audience in a stimulating discourse on the importance of protecting and promoting innovation.

The talk provided a platform for attendees to deepen their understanding of intellectual property rights and their implications across various industries. Participants gained valuable insights into the role of patents, trademarks, and copyrights in fostering creativity, driving economic growth, and safeguarding the rights of inventors and creators.

Through compelling anecdotes and real-world examples, the speakers underscored the critical need for robust intellectual property frameworks to incentivize innovation and nurture a culture of creativity. Attendees left the event inspired and empowered to navigate the complexities of intellectual property law, equipped with knowledge to support their academic and professional endeavors.

Noble University remains committed to fostering a culture of innovation and respect for intellectual property rights, ensuring that its community continues to thrive in an ever-evolving landscape of ideas and creativity. The expert talk served as a poignant reminder of the university's dedication to upholding the principles of intellectual property and promoting excellence in research and scholarship.

## Key Points of the Seminar

1. **Protection Drives Innovation:** Intellectual property rights incentivize creativity and innovation by protecting the rights of inventors and creators.
2. **Global Challenges:** Enforcing intellectual property rights faces challenges like digital piracy and cross-border disputes, requiring international cooperation.
3. **Fueling Innovation Ecosystems:** Strong intellectual property rights encourage investment in research and development, driving competitiveness and growth.
4. **Ethical Considerations:** Balancing IP protection with access to essential goods like medicines and educational resources is crucial.
5. **Education for Awareness:** Education and awareness play a vital role in promoting respect for intellectual property rights, empowering informed decision-making.

## Outcome

Following the seminar on World Intellectual Property Rights Day at Noble University, attendees gained a deeper understanding of the importance of intellectual property protection in driving innovation and fostering economic growth. They were equipped with insights into global challenges and ethical considerations surrounding intellectual property rights. The seminar underscored the role of education and awareness in promoting respect for intellectual property and empowering informed decision-making. Overall, the event served as a catalyst for ongoing dialogue and action to support a culture of innovation and creativity within the academic community and beyond.

## Photographs



Connect Us:



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